

PROFESSIONAL AND BUSINESS SERVICES

From AI Experiments to Business Advantage

Practical AI workflows without sacrificing client trust.

Aidan Crawford shows professional firms how to move beyond isolated tools and clever prompts to build repeatable AI-enabled workflows that improve productivity, client service and capacity.



AUTHOR / AI BUILDER / COMMUNITY FOUNDER / VIRTUAL SPEAKERS HALL OF FAME

CANADA / UK / IRELAND

IDEAL AUDIENCES

- Accounting and consulting firms
- Insurance and advisory businesses
- Firm, practice and operations leaders

AUDIENCE OUTCOMES

- Identify high-value work suitable for AI assistance.
- Combine AI speed with human judgment and oversight.
- Protect accuracy, confidentiality and professional trust.
- Turn successful experiments into repeatable workflows.

RELEVANT WORKFLOW EXAMPLES

- Proposals and RFP responses
- Research and recurring reports
- Client communications
- Meetings and internal knowledge

FLEXIBLE DELIVERY

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| 45-60 MIN | KEYNOTE
Strategic framework, examples and next steps. |
| 60-90 MIN | BREAKOUT
Interactive workflow and human-AI boundary exercise. |
| 90 MIN | WORKFLOW LAB
A mapped process, safeguards and pilot plan. |

20-30 SECOND EMCEE INTRODUCTION

Our next speaker helps professional firms turn scattered AI experiments into practical business advantage. Aidan Crawford is an author, AI implementation strategist and creator of AI StageFinder. Today, he will show us how to build repeatable AI workflows that save time and increase capacity while protecting the judgment, confidentiality and trust our clients expect. Please welcome Aidan Crawford.